



ISQua



Pre Conference Workshop

"SERVICE EXCELLENCE IN HEALTHCARE"

Overview

This workshop will help foster a patient-centric culture, emphasizing communication, empathy, and quality care. Participants will have the opportunity to learn more about effective strategies for enhancing patient experience, patient-reported outcomes, improving teamwork, and addressing challenges in healthcare delivery through interactive sessions. This workshop aims to empower healthcare professionals to provide compassionate and high-quality service.

Learning Objectives

- \oslash Importance of service excellence in healthcare
- ${}^{igodoldsymbol{arsigma}}$ The journey from customer satisfaction to customer delight
- \oslash Tools for measuring & monitoring service excellence
- $\langle \rangle$ Sharing of Best practices

5th April 2024

(9:00am – 5:00pm

Venue- Fortis Anandapur

Address- 730, Eastern Metropolitan Bypass,

0 Anandapur, East Kolkata Twp, Kolkata, West Bengal 70017 India

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SPEAKERS



Mr Renjith Krishnan

Group CEO, Kinder Hospitals

Fortis Mohali



Dr Shweta Prabhakar Head Quality & Patient Safety,



Mr Gaurav Loria

Group Head Quality & Operations, Apollo Hospitals



Dr Anna George

Group Head Quality, Aster DM Healthcare-India



Mr. Arindam Dey Sarkar

DGM - Service Excellence and Hospitality Woodlands Multispeciality Hospital Ltd



Ms. Shweta Sharma

Cluster Head Service Excellence, Karnataka, Maharashtra, Telangana, Aster DM Healthcare



Dr Suchanda Gadre

Medical Superintendent Fortis Anandapur, Kolkata



Mr. Harkaran Singh Sahni

Head Service Excellence, Apollo Hospital Group

WHO CAN ATTEND

- CEOs & COOs
- Doctors
- Nurses
- Quality professionals
- Hospital operations managers
- Marketing/Business Development professionals
- Hospital Administrators



WORKSHOP FEES

	Amount
Non Members	INR 1500
CAHO Members	INR 1000
Students	INR 1000

REGISTER NOW

AGENDA

Time	Session	Faculty
9:00am-9:30am	Registration	
9:30am-10:15am	Introduction to Service Excellence in Healthcare	Mr Renjith Krishnan
10:15am-11:00am	Overview of Service Standards	Mr Gaurav Loria
	11:00 am-11:15am Tea break	
11:15am -12:00pm	Approach to Patient Experience & KANO model discussion	Dr Shweta Prabhakar
12:00pm-12:45pm	Activity on developing Service Standards monitoring tool	
	1:00pm -1:45pm Lunch break	
2:00pm -2:45pm	PREMs & PROMs	Dr Anna George
2:45pm-4:15pm	 Sharing best practices from: Apollo Fortis Aster Woodlands 	Mr Harkaran Singh Sahni Dr Suchanda Gadre Ms Shweta Sharma Mr Arindam Dey Sarkar
4:15pm-4:45pm	Feedback & discussion (activity)	





April 2024

KOLKATA









Event supported by

Department of Health & Family Welfare, Government of West Bengal

> Workshop Knowledge Partners









CAHO Helpdesk: +91-9870318781 Local Coordinator: Dr Suchanda Gadre, +91-8879180337



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